

Rep Order# 6865495
Ver# 1
Status New
EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COMM
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Traffic Order#
Printed: 10/19/2012 8:30 AM
Last Received: 10/19/2012 8:07 AM
Showing Buylines: All Lines

215794
10/19/12

--- CONTRACT COMMENT ---											
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		NM STYLE	10/31-10/31	1	\$45.00	:30	1	W	8A-9A	1	\$45.00
2		NM STYLE	11/01-11/01	1	\$45.00	:30	1	TH	8A-9A	1	\$45.00
3		NM STYLE	11/02-11/02	1	\$45.00	:30	1	F	8A-9A	1	\$45.00
4		NM STYLE	11/05-11/05	1	\$45.00	:30	1	M	8A-9A	1	\$45.00
5		EXTRA	10/30-10/30	1	\$300.00	:30	1	TU	5P-530P	1	\$300.00
6		EXTRA	11/01-11/01	1	\$300.00	:30	1	TH	5P-530P	1	\$300.00
7		EXTRA	11/02-11/02	1	\$300.00	:30	1	F	5P-530P	1	\$300.00
8		EXTRA	11/05-11/05	1	\$300.00	:30	1	M	5P-530P	1	\$300.00
9		NWS 13 ON FOX	10/30-10/30	1	\$2,200.00	:30	1	TU	9P-930P	1	\$2,200.00
10		NWS 13 ON FOX	11/01-11/01	1	\$2,200.00	:30	1	TH	9P-930P	1	\$2,200.00
11		NWS 13 ON FOX	11/02-11/02	1	\$2,200.00	:30	1	F	9P-930P	1	\$2,200.00
12		NWS 13 ON FOX	11/05-11/05	1	\$2,200.00	:30	1	M	9P-930P	1	\$2,200.00
13		KASA	11/03-11/03	1	\$700.00	:30	1	SA	9P-930P	1	\$700.00
14		FOX NWS	11/04-11/04	1	\$450.00	:30	1	SU	8A-9A	1	\$450.00

EC'd Yes Last Received: 10/19/2012 8:07 AM Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM. Agency () STRATEGIC MEDIA SVCS Rep Firm () PHILADELPHIA
Advertiser () US CHAMBER OF CMRC 3299 K STREET NW SUITE #200 Sales Office ()
Product US CHAMBER OF COMM WASHINGTON, DC 20007 Salesperson () AMY MCCREARY
Estimate# Agency C/P1/P2/E Flight Dates 10/30/2012 - 11/06/2012 Salesperson Phone# 215-568-6540
Buyer NEIL WILLIAMS Hiatus Weeks Salesperson FAX# 215-568-1845
Phone#
Fax#

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
15		NFL	11/04-11/04	1	\$5,000.00	:30	1	SU	11A-2P	1	\$5,000.00

---REPORT TOTALS---
Report Totals: 15 / \$16,330.00

---SALES MONTHLY TOTALS---
Nov 12: 15 / \$16,330.00
Sales Totals: 15 / \$16,330.00
Station Totals: 15 / \$16,330.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$181,444
CABL 0% KASA 9% KASY 0% KLUZ 0% KOAT 33%
KOB 23% KROE 35% KWBQ 0%

---COMPETITIVE COMMENTS---
EST SHARES
Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	----------------------	------	--------	----------	----------	---------	-------	------

Station: KASA
Advertiser: POL/US Chamber of Commerce (I)
Agency: Strategic Media Services

Line: 1

Time Period: 8a-9a
215794 06865495
10/31/12 :30 P3 8:54:25 AM US CHAMBERUSCCTV101801DI \$45.00

\$45.00
\$45.00
\$45.00

Line: 2
Time Period: 8a-9a
215794 06865495
11/01/12 :30 P3 8:31:46 AM US CHAMBER \$45.00

\$45.00
\$45.00
\$45.00

Line: 3
Time Period: 8a-9a
215794 06865495
11/02/12 :30 P3 8:53:55 AM US CHAMBER \$45.00

\$45.00
\$45.00
\$45.00

Line: 4
Time Period: 8a-9a
215794 06865495
11/05/12 :30 P3 8:21:09 AM US CHAMBER \$45.00

\$45.00
\$45.00
\$45.00

Line: 5
Time Period: 5p-530p
215794 06865495
10/30/12 :30 P2 5:14:56 PM US CHAMBERUSCCTV101801DI \$300.00

\$300.00
\$300.00
\$300.00

Line: 6
Time Period: 5p-530p
215794 06865495
11/01/12 :30 P2 5:15:41 PM US CHAMBER \$300.00

\$300.00
\$300.00
\$300.00

Line: 7
Time Period: 5p-530p
215794 06865495
11/02/12 :30 P2 5:22:24 PM US CHAMBER \$300.00

\$300.00
\$300.00
\$300.00

Line: 8
Time Period: 5p-530p
215794 06865495
11/05/12 :30 P2 5:15:56 PM US CHAMBER \$300.00

\$300.00
\$300.00
\$300.00

Line: 9
Time Period: 9p-930p
215794 06865495
10/30/12 :30 P2 9:28:45 PM US CHAMBERUSCCTV101801DI \$2,200.00

\$2,200.00
\$2,200.00
\$2,200.00

Line: 10
Time Period: 9p-930p
215794 06865495
11/01/12 :30 P2 9:18:57 PM US CHAMBER \$2,200.00

\$2,200.00
\$2,200.00
\$2,200.00

Line: 11
Time Period: 9p-930p
215794 06865495
11/02/12 :30 P2 9:17:57 PM US CHAMBER \$2,200.00

\$2,200.00
\$2,200.00
\$2,200.00

[Sorted by: Line]

Spot Manager: All,

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	----------------------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/US Chamber of Commerce (I)

Agency: Strategic Media Services

Line: 11

Line: 12

Time Period: 9p-930p

215794 06865495

11/05/12 :30 P2

9:28:30 PM US CHAMBI

\$2,200.00

\$2,200.00

Line: 13

Time Period: 9p-930p

215794 06865495

11/03/12 :30 P3

9:29:00 PM US CHAMBI

\$700.00

\$700.00

Line: 14

Time Period: 8a-9a

215794 06865495

11/04/12 :30 P2

8:39:15 AM US CHAMBI

\$450.00

\$450.00

Line: 15

Time Period: 11a-230p

215794 06865495

11/04/12 :30 P2

12:29:44 PM US CHAMBI

\$5,000.00

\$5,000.00

\$16,330.00

\$16,330.00

[Sorted by: Line]

WIDEORBIT

Spot Manager: All, 10/30/12-11/06/12 (10/30/12 4:51:11 PM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	KRSH / Aliburg
Date:	9/9/18

I, Del Cielo Media
do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

This broadcast time will be used by: US Chamber of Commerce

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
---	------------------------------	--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

US Chamber of Commerce

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☒ a committee;
 ☐ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 9/19/12 Signature [Signature]
 Contact Phone Number 858.527.1122

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature _____ Printed Name _____ Title _____